Robert Breen Portfolio

Email Marketing

Email blasts in May 2022 for the Culture Works fundraising campaign. These were bi-weekly email blasts that involved lots of graphics and layout/formatting. I had to work with the Culture Works Committee to plan and edit the blasts. I had also made related updates to their webpage with the new content. This involved an art auction page, about 10-15 dine to donate flyers, and update other photos and text.

Last Call for Art Auction, 2-fot-1 tickets





Thu 6/2/2022 3:55 PM

Good Afternoon County Employees,



Our Culture Works Campaign is just about over, but there are still a few more ways you can support the effort.

For starters, you can <u>still</u> donate to the campaign via a <u>Payroll Deduction</u>:

If you donate \$85 or more, you will receive a <u>Passport to the Arts</u> which offers BOGO tickets and discounts to area merchants and restaurants. This passport is good for one year from purchase date, so buy now and reap benefits for the next twelve months.

Finally, the Art Auction ends tomorrow at noon. See all the items available to the left and then head over to our website to place your bid.

Art Auction winners will be finalized shortly after the deadline and winners will be notified via email.

Raffle Winners

Congratulations to the raffle winners from 5/28 - 5/31. View all the raffle winners and prizes online.

5/28	25 Free Baneless Wings from Roosters	Charles J. Beckley - CSEA	
	K-12 Gallery & Tejas - 1 month Voucher Saturday Art Classes - Youth	Tonia M. Hairston - CSEA	
	DCDC Note Cards & Uno's Gift Card	Bernadette Hill - Job and Family Services at The Job Center	
5/29	1 Free Sandwich' Coupon from Potbelly & CW Keyring	Scott T. Kidd - Board of Developmental Disabilities Services	
	Plush Rainbow Unicorn & \$15 Gift Card from Dunkin'	Jahzerah Brooks - Records Center	
	2 Tickets The Addams Family Productions - June 17, 18 or 19	Edward S. Schlaack - Environmental Services	
5/30	Assorted Sauces from Mall at Fairfield Commons & CW Keyring	Chris Williams - Administrative Services	
	1 CW - Cotton T-shirt	Rosalyn P. Lake - Job and Family Services at The Job Center	
	2 Vouchers - DAI - Entry and Exhibits	Jessica I. Jenkins - Human Services Planning & Development	
S/31	\$25 Gift Card from Sam's Club	Stephanie Dages - Job and Family Services at Haines Childrens Center	
	2 Tickets The Addams Family Productions - June 17, 18 or 19	Katherine Knox-Fitzwater - CSEA	
	2 Tickets Any Ballet/Opera/Philharmonic production	Corina Damigo - Environmental Services	

Sincerely,

The Culture Works Committee



Art Auction, Bowling Results, Raffles



Culture Works Art

Auction

Art in D Major



Thu 5/26/2022 3:06 PM

Good Afternoon County Employees,

Art Auction

Calling all bids for the Culture Works Art Auction! Bidding closes on Friday, June 3 at Noon.

- You can view all available artwork on our website.
- Register now and get your bid in now before it is too late.

More Ways to Participate

- Set up a recurring <u>Payroll Deduction</u>
- Participate in a dine-to-donate opportunity
 City BBQ May 27, 11 a.m. 10 p.m.

Penn Station - May 31, 10:30 a.m. – 10 p.m.

Chipotle - June 1, 4 p.m. – 8 p.m.

Order coupon vouchers for local businesses

Pie Peddler
Flying Ace Car Wash
Mike's Car Wash
Honey Baked Ham

Full list on our website.

Donors who give \$85 or more will receive a Passport to the Arts which offers B1G1 tickets and discounts to local stores and restaurants.

A Passport to the Arts also enters you into our daily drawing. Once you're in, you'll be eligible for all the remaining daily drawings (that's 21 chances to win). It is even possible to win more than once. Get your Passport to the Arts today!

Bowl for the Arts

We were thrilled by the turn out at the Bowl for the Arts event over the weekend. We raised over \$600 and created a foundation for next year. Thank you to

Raffle Winners

everyone who came out for this event!

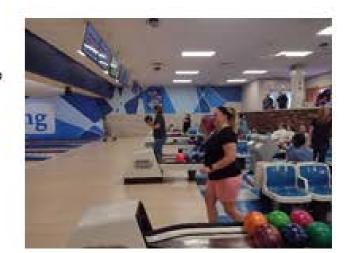
Congratulations to this week's raffle winners: 5/23-5/24

5/23	Wall Plaque from Hobby Lobby	Ruth Kobert - Job and Family Services at The Job Center	
	\$15 Gift Card from Starbucks	Elizabeth Mahar - Human Services Planning & Development	
	2 tickets Any Ballet/Opera/Philharmonic production	April Alford-Barclay - Board of Elections	
5/24	\$50 Gift Card from Cheesecake Factory	Chris Williams - Administrative Services	
	2 Vouchers - DAI - Entry and Exhibits	Brian Royea - Environmental Services	
	\$10 Gift Card from Chick-fil-a & CW - Cotton T-shirt	Bernadette Hill - Job and Family Services at The Job Center	

MONTGOMERY

Sincerely,
The Culture Works Committee





Technical Writing

This instruction manual was created to help constituents navigate the brand new Water Rat Calculator tool the County created. The rates increased by double digits and would affect all customers, including some private businesses which were the largest customers. The calculator tool was designed to help customers understand how much they would be paying under the new rates.
This instruction sheet was posted on the website and shared at public meetings by the County Administrator (the County's CEO).
It received positive feedback from County staff and constituents.

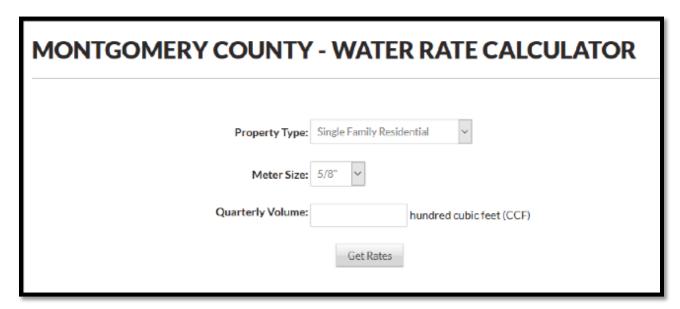


Things You Will Need

- 1. Copy of your water/sewer bill.
- 2. Internet Connection

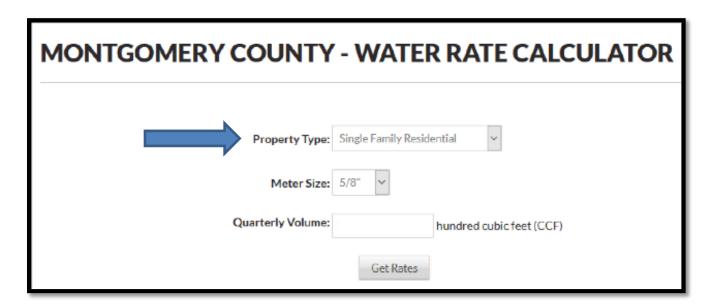
Step-by-Step Instructions

- 1. Open your web browser (e.g., Internet Explorer, Chrome, Firefox).
- 2. Type in this web address: <u>www.mcohio.org/water_services/rate_calculator.cfm</u>.
- 3. The Rate Calculator will look like this:

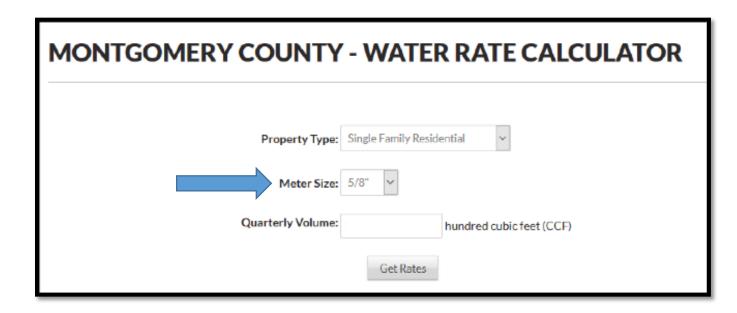




4. <u>Select your property type.</u> If you live in a single-family home, select "Single Family Residential." Select NON-Single Family Residential, if you own a business (not operated out of a single-family home), a commercial property, housing complex, etc.

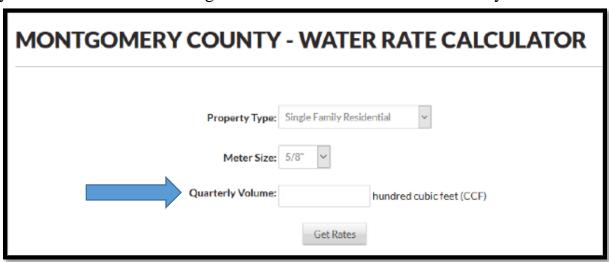


5. <u>Input your meter size.</u> Almost all residential meters are 5/8" size meters, but businesses and larger homes may have something different. To find your meter size, please call Customer Service at 1-937-781-2688.

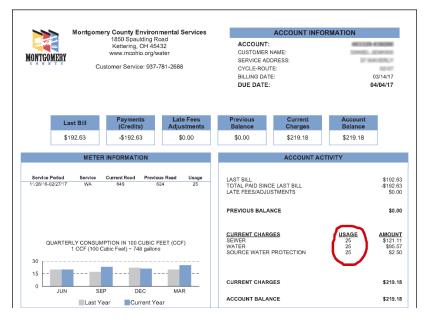


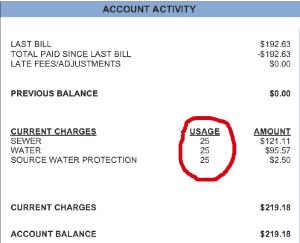


6. <u>Input your Quarterly Volume.</u> Your quarterly volume (water usage) can be found on your water bill. See the image below to locate this information on your bill.



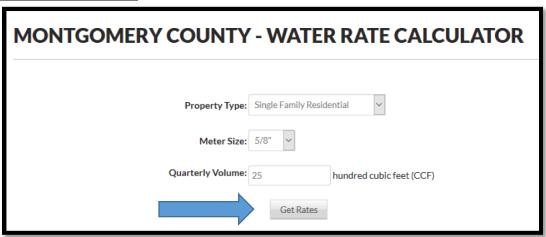
NOTE: Do not add all the usage numbers together. The number listed, in this example, 25, is the total usage, even though it is listed three separate times.







7. Click "Get Rates."



This will bring up a screen that looks like this...

Rates for Single Family Residential, 5/8" Meter, 25 CCF **NEW QUARTERLY FEE (2018): CURRENT QUARTERLY FEE (2017):** Water: \$98.08 \$112.28 Water: Daily Fixed Meter, 91 Days 0 \$14.80 Daily Fixed Meter, 91 Days \$13.36 Consumption (First 100,000) \$80.78 Daily Capital Charge, 91 Days \$5.32 Consumption (Above 100,000) @ \$0.00 All Consumption (Water) @ \$91.10 Well Field Protection @ \$2.50 Well Field Protection @ \$2.50 Sewer: \$121.10 \$139.17 Sewer: Daily Fixed Meter, 91 Days \$29.40 Daily Fixed Meter, 91 Days \$24.66 Daily Capital Charge, 91 days 🕖 All Consumption (Sewer) \$91.70 \$5.01 All Consumption (Sewer) @ \$109.50 Total: \$219.18 Total: \$251.45

This rate calculator is a tool to help customers estimate their bills in 2018 using past water usage information. This information is not intended to predict or guarantee the amount of your water/sewer bills in 2018. For any questions regarding your specific water and/or sewer account, please contact customer service at (937) 781-2688, Monday-Friday, 8AM-5PM.

On the left is your bill at our current rates. On the right is what your bill will look like under the new rates.

(See below for an explanation of terms used for billing and charges.)



Explanation of Terms and Charges.

CURRENT QUARTERLY FEE (2017):		NEW QUARTERLY FEE (2018):	
Water:	\$98.08	Water:	\$112.28
Daily Fixed Meter, 91 Days 🛛 🚺	\$14.80	Daily Fixed Meter, 91 Days	\$13.36
Consumption (First 100,000) (2)	\$80.78	Daily Capital Charge, 91 Days	\$5.32
Consumption (Above 100,000) (3)	\$0.00	All Consumption (Water) (6)	\$91.10
Well Field Protection (2)	\$2.50	Well Field Protection 7	\$2.50
Sewer:	\$121.10	Sewer:	\$139.17
Daily Fixed Meter, 91 Days	\$29.40	Daily Fixed Meter, 91 Days	\$24.66
All Consumption (Sewer) 🛛 (5)	\$91.70	Daily Capital Charge, 91 days 2 (8)	\$5.01
		All Consumption (Sewer) 9	\$109.50
Total:	\$219.18	Total:	\$251.45

This rate calculator is a tool to help customers estimate their bills in 2018 using past water usage information. This information is not intended to predict or guarantee the amount of your water/sewer bills in 2018. For any questions regarding your specific water and/or sewer account, please contact customer service at (937) 781-2688, Monday-Friday, 8AM-5PM.

- 1. The Daily Fixed Meter fee covers costs for administration and overhead, such as reading water meters and billing.
- 2. **Consumption** (First 100,000) is the volume-based charge for water consumption at your home or business for any water usage below 100,000 CCF. Water usage above 100,000 CCF is charged at a higher rate.
- 3. **Consumption** (**Above 100,000**) is the volume-based charge for water consumption at your home or business for any water usage above 100,000 CCF.
- 4. The **Well Field Protection** fee helps to fund a regional source water protection program. This program protects our local water source, The Great Miami Buried Valley Aquifer, keeping it safe and secure for generations to come. Source water protection programs include land use control zoning, chemical inventory restrictions, business and industrial inspections, as well as education and outreach.
- 5. **All consumption (Sewer)** is the volume-based charge for sewer usage at your home or business, which is based on your water consumption/usage. Your sewer usae may be different from your water usage if you have a deduct and/or irrigation-type meter at your home or business.
- 6. **All consumption (Water)** is the volume-based charge for water consumption at your home or business for all water usage.
- 7. The **Well Field Protection** fee helps to fund a regional source water protection program. This program protects our local water source, The Great Miami Buried Valley Aquifer, keeping it safe and secure for generations to come. Source water protection programs include land use control zoning, chemical inventory restrictions, business and industrial inspections, as well as education and outreach.
- 8. The **Daily Capital Charge** is an investment in the maintenance and improvement of our water and sewer system through infrastructure repairs, replacement, and rehabilitation. Investing in infrastructure helps to ensure that our water and sewer services remain safe, reliable and secure now and for future generations.
- 9. **All consumption (Sewer)** is the volume-based charge for sewer usage at your home or business, which is based on your water consumption/usage. Your sewer usage may be different from your water usage if you have a deduct and/or irrigation-type meter at your home or business.

Handouts

Social Media Cheat Sheet

Twitter I like pie. Do you? I am eating #pie.

LinkedIn Here's a vintage photo of pie.

My skills include eating pie.

Snapchat Here's a funny picture of my

pie. Better save a screenshot before is disappears forever.

Wordpress Here's my lengthy post about

why I like pie, my favortie kinds of pie, my favorite bakeries, a map of the bakeries, and links to

my favorite pie websites.

Youtube Here's a video of me making pie.

Pinterest Here's a pie recipe.



Robert Breen Breenr@mcohio.org 937-781-2506

Social Media Cheat Sheet

Facebook I like pie. Do you? **Twitter** I am eating #pie.

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Pinterest Here's a pie recipe.



Robert Breen Breenr@mcohio.org 937-781-2506

Press Releases

A press release to announce the availability of applications for Tornado Safe Rooms.
The rebate program was sponsored by the Ohio Emergency Management Agency (EMA).



MONTGOMERY COUNTY Administration Building

451 W. Third St. Dayton, Ohio 45322 937-225-4693 www.mcohio.org

COUNTY COMMISSIONERS

Judy Dodge Deborah A. Lieberman Carolyn Rice

COUNTY ADMINISTRATOR
Michael B. Colbert

MEDIA RELEASE

Applications Now Available for Ohio EMA Tornado Safe Room Rebates

Deadline to apply is Mar. 5 at 5 p.m.

Dayton, Ohio (Jan. 14, 2021) – The Ohio Emergency Management Agency (EMA) is again offering the Ohio Safe Room Rebate Program to help Montgomery County homeowners build tornado safe rooms on their properties.

The Ohio Safe Room Rebate Program provides homeowners randomly selected for a rebate, with up to \$4,875 toward the construction/installation of the safe room. It must meet Federal Emergency Management Agency (FEMA) requirements found in FEMA publications 320 and 361 and cannot be constructed or installed without first receiving the notification to proceed from Ohio EMA once.

In 2019, 21 tornadoes struck Ohio during Memorial Day weekend. The tornadoes killed two people and caused an estimated \$1 billion in damages, proving to be the most destructive natural disaster in Ohio history.

"Our community has been through a lot over the past two years and we understand just how real the damage from natural disasters can be," said Montgomery County Commission President Judy Dodge. "The safety of citizens is our top priority, which is why we are pleased this program is once again available."

The rebate program is funded by a partnership between the Ohio EMA and FEMA Hazard Mitigation Assistance grant programs.

Applicants are selected using a computerized random selection process. Montgomery County homeowners have until 5 p.m. on March 5, 2021 to apply. Selected homeowners will be notified by email of their position on the priority list on or after March 12.

More information is available at this link: http://www.ema.ohio.gov/ema_saferoom/saferoom-concept.aspx.



MONTGOMERY COUNTY **Administration Building**

451 W. Third St. Dayton, Ohio 45322 937-225-4693 www.mcohio.org

COUNTY COMMISSIONERS

Judy Dodge Deborah A. Lieberman Carolyn Rice

COUNTY ADMINISTRATOR Michael B. Colbert

About Montgomery County

Montgomery County, Ohio serves approximately 525,000 citizens in 28 jurisdictions in southwest Ohio. The County employs 4,200 public servants focused on innovation, inclusion, collaboration, stewardship, and professionalism. With an operating budget of approximately \$915,000,000, we create value by investing in people, the economy, and services for all to lead safe, healthy, and productive lives.

For more information, visit www.mcohio.org or follow us at

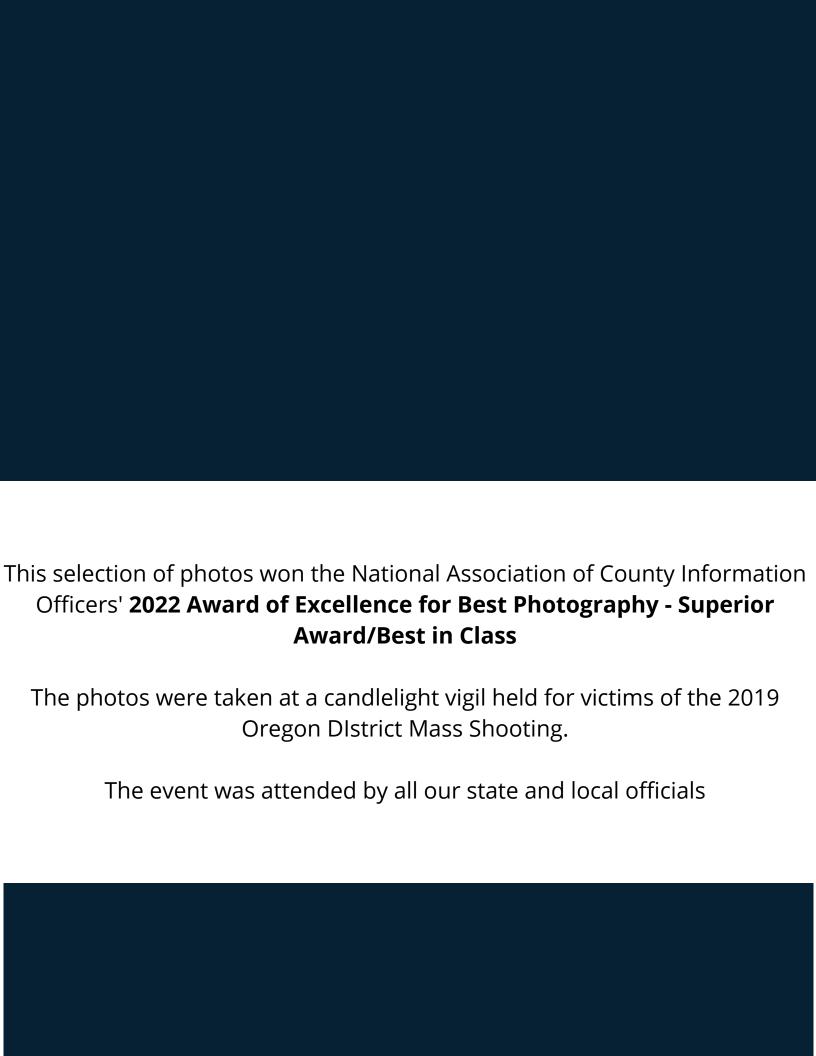


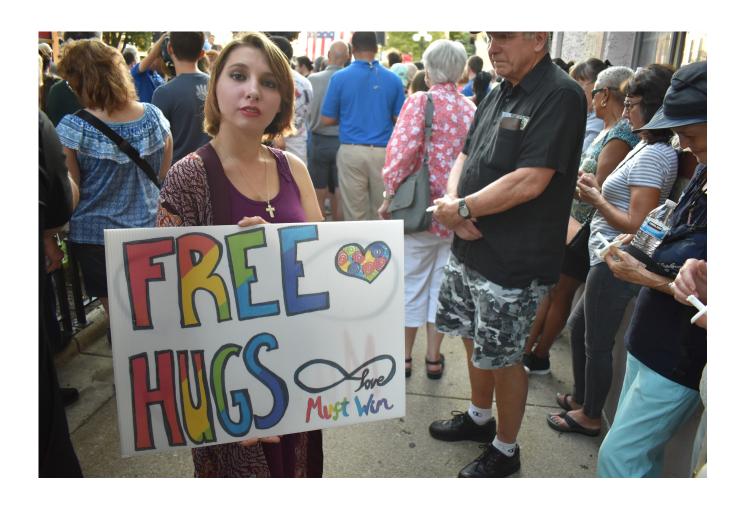
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Media Contact: Deb Decker - Director of Communications, Montgomery County

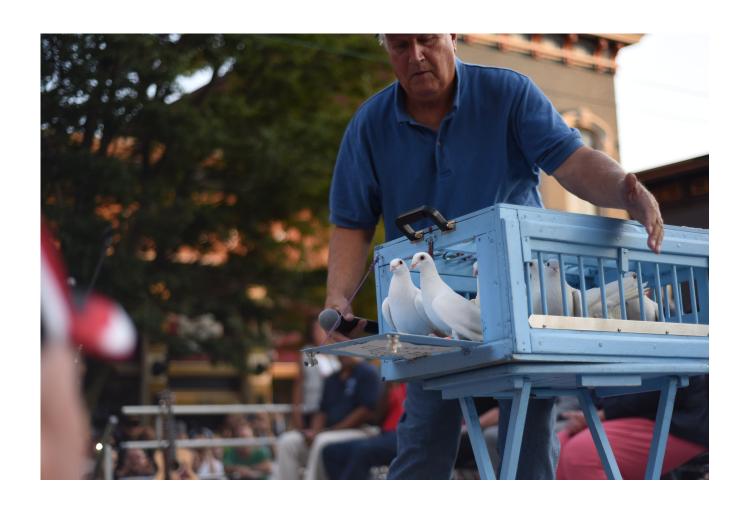
937-224-3831 or deckerd@mcohio.org

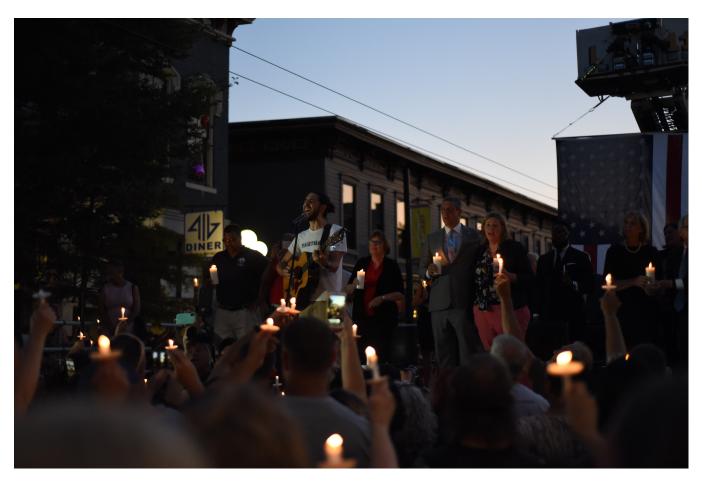
Photography





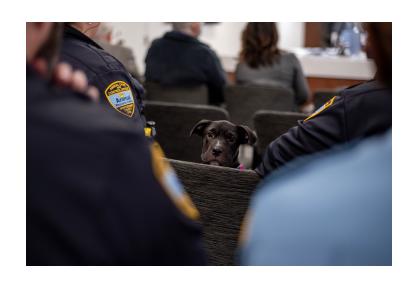








"Gem City Market"











Social Media Posts

These social media posts for created for 1.2022 National Safe Boating Week (posted on Instagram) 2. An info session to collect public input about the County's ADA assessment to evaluate changes to program as well as physical

4. Summarize the groundbreaking for the County's massive Sewer

5. A PSA informing residents that 3G service was being phased out to

6. Announce the results of hte 2022 UNCF campaign (posted to Facebook)

infrastructure (posted on LinkedIn)

3. Pride Month 2022 (posted on LinkedIn)

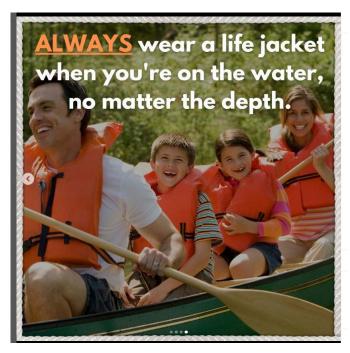
Modernization project (posted to Twitter)

make way for 5G service (posted to Facebook)











In an effort to enhance accessibility and inclusiveness for our citizens, we are conducting a comprehensive assessment of our programs and facilities as they relate to the American Disabilities Act.

We would appreciate the public's feedback on these topics and would like to extend an invitation to attend our ADA Public Input Session. The meeting will be held Tuesday, June 28, from 5 to 8 p.m. at our Employment Opportunity Center in the Westown Shopping Center, 4303 West Third Street in Dayton.

For more information, visit https://lnkd.in/g2kxREcg.





During June, our County Administration Building is illuminated in rainbow colors to show our support for Pride Month.

"We want our LGBTQIA+ community to know we see them, we hear them, and they have the support of the Montgomery County Commissioners. Lighting our building is just one, simple way we can show our support." said County Commission President Carolyn Rice.

Learn more about resources available to the community at https://lnkd.in/eFTSRA6.





Montgomery County @MCOhio · May 4

Our Environmental Services Dept. held a groundbreaking at the Western Regional Water Reclamation Facility to commemorate the start of its new Sewer Modernization and Revitalized Treatment (SMART) Project.

THANK YOU to everyone who came together to make this project a reality.



Carolyn Rice and 9 others

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1 Comment 8 Shares

A Share

14 Shares

We'd like to thank our employees for their wonderful support of our United Negro College Fund Campaign! Montgomery County raised a total of \$32,000, making us once again the number one workplace giving campaign in a region that includes Dayton. Columbus, Cincinnati and Louisville. We also greatly appreciate a \$5,000 donation from the Dayton Foundation toward this effort, along with the support of our elected officials offices.

If you know a student who needs help with the dream of attending college, please encourage them to apply for one of our Montgomery County Scholarships. Students can be of any race or ethnic background, and scholarships are good at any accredited college or university in the county. Apply here:

https://bit.ly/MCUNCFApplyNow

□ ⊕ 3 5

Applications accepted through May 19.

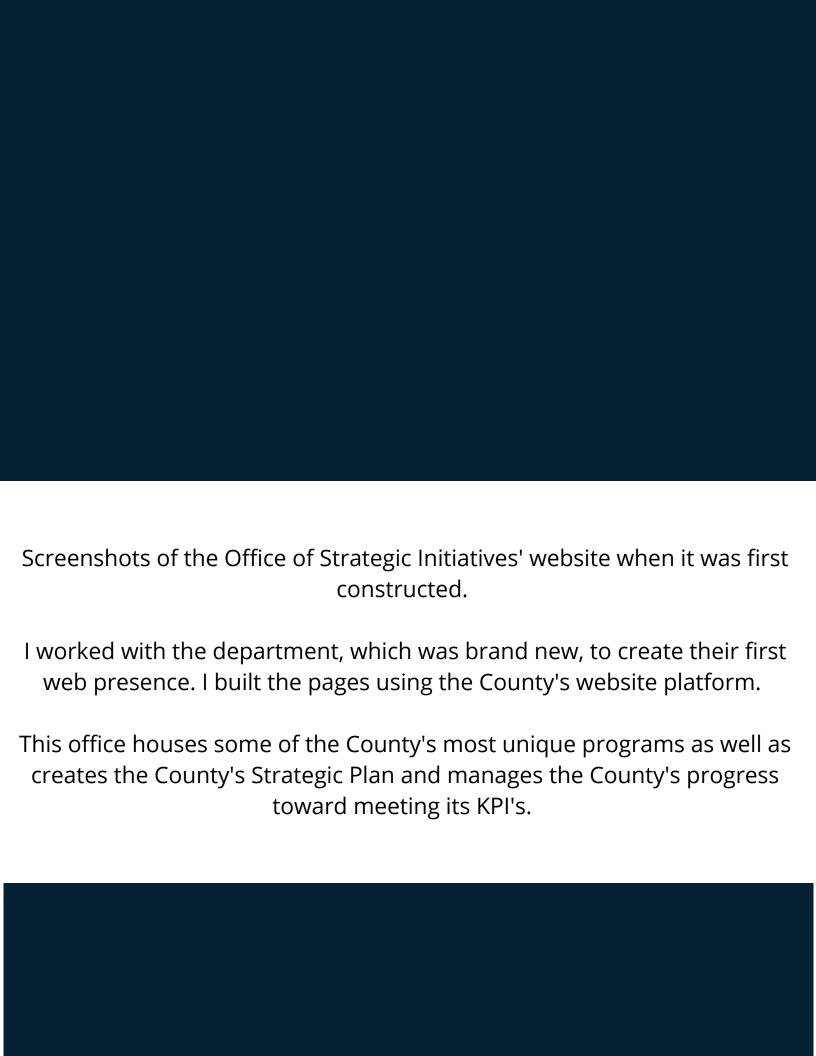
Auditor Karl Keith and 30 others

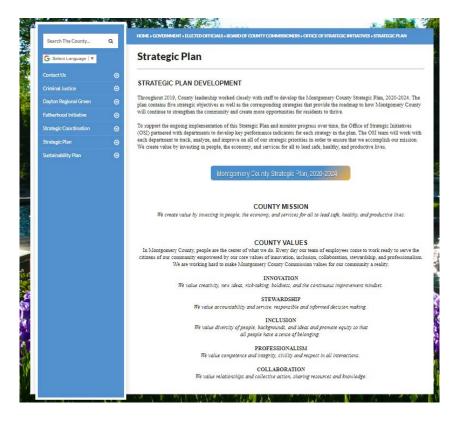
Like



Comment Comment

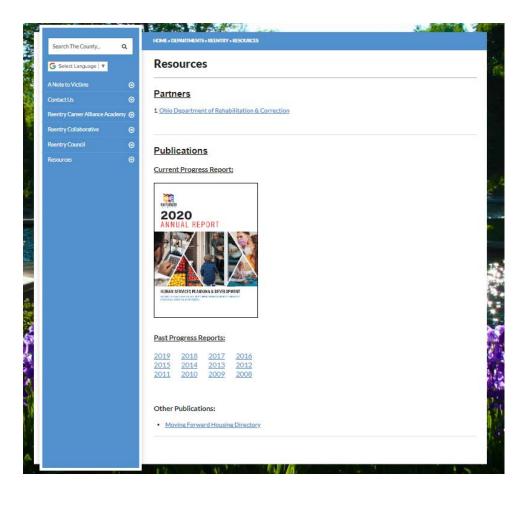
Web Pages

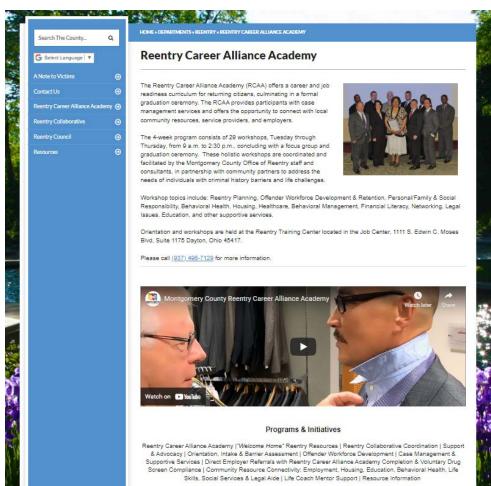




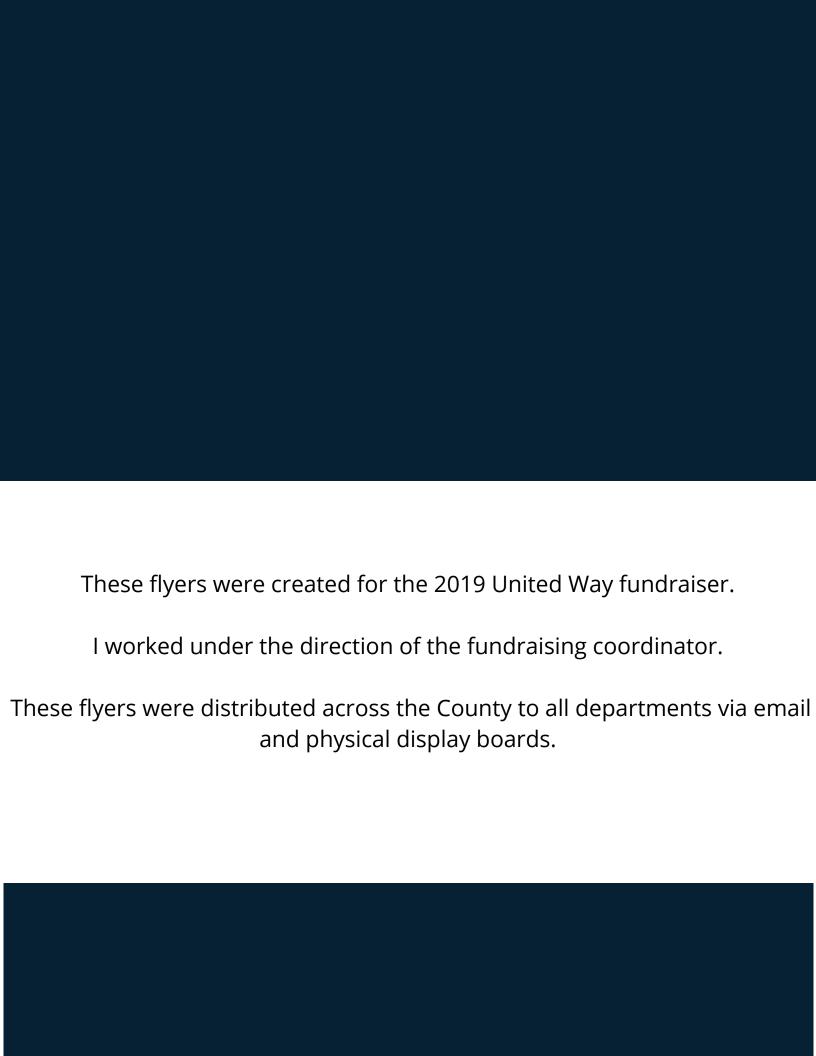








Flyers







CASUAL DAYS FOR UNITED WAY

Beginning in September,
County Employees can participate in
Casual Days for United Way
in two different ways:

For those who pay for casual Friday already, \$5/wk, they can pay \$20 for the month.

TO PARTICIPATE, PLEASE
CONTACT YOUR
DEPARTMENT COORDINATOR

More Information:
Danielle Grooms | Danielle.Grooms@jfs.ohio.gov
Danielle Dusing | 937-225-6354
Alicia Love | Alicia.Love@ifs.ohio.gov

When you give to United Way, your dollars stay in your community to help people who live in your community.

Your generosity helps make the Dayton region a better

Your generosity helps make the Dayton region a better place for us all. We help people learn, develop, hope, and live their best lives.



CAMPAIGN GIVE. ADVOCATE: VOLUNTEER.



Delicious Snow Cones



\$1 Each

Thursday, September 19 11 a.m. - 2 p.m.

Lobby of County Administration Building

Proceeds benefit the United Way Disaster Relief Fund









#UNITEDWAYSTRONG



2019 KICKOFF

Wednesday, September 11, 2019

11:00 am- 2:00 pm

Common Plaza Area (Behind the Coroner/Crime Lab)

Food! Fun! Games!

- Burgers,
- Brats,
- Bake Sale,
- Carmel Apple Sale,
- Pretzel Sale,
- Popcorn,

- Cotton Candy,
- Snow Cones,
- Carnival Games!

DJ - Karl Keith, County Auditor

Steering Committee Raffle table Purchase your tickets and you could be a Winner!

- 52" tv **TOP PRIZE**
- Dragon's Suite,
- \$25 \$100 Gift Cards,
- Gift Baskets donated by various County departments,
- Many more raffle prizes donated by various County Departments.
- Central Services raffle 1 year free parking (Reibold OR Administration Building)

COMMUNITY RESOURCES

- Gem City Market
- The Food Bank
- Public Health
- **ADAMHS**
- And more...

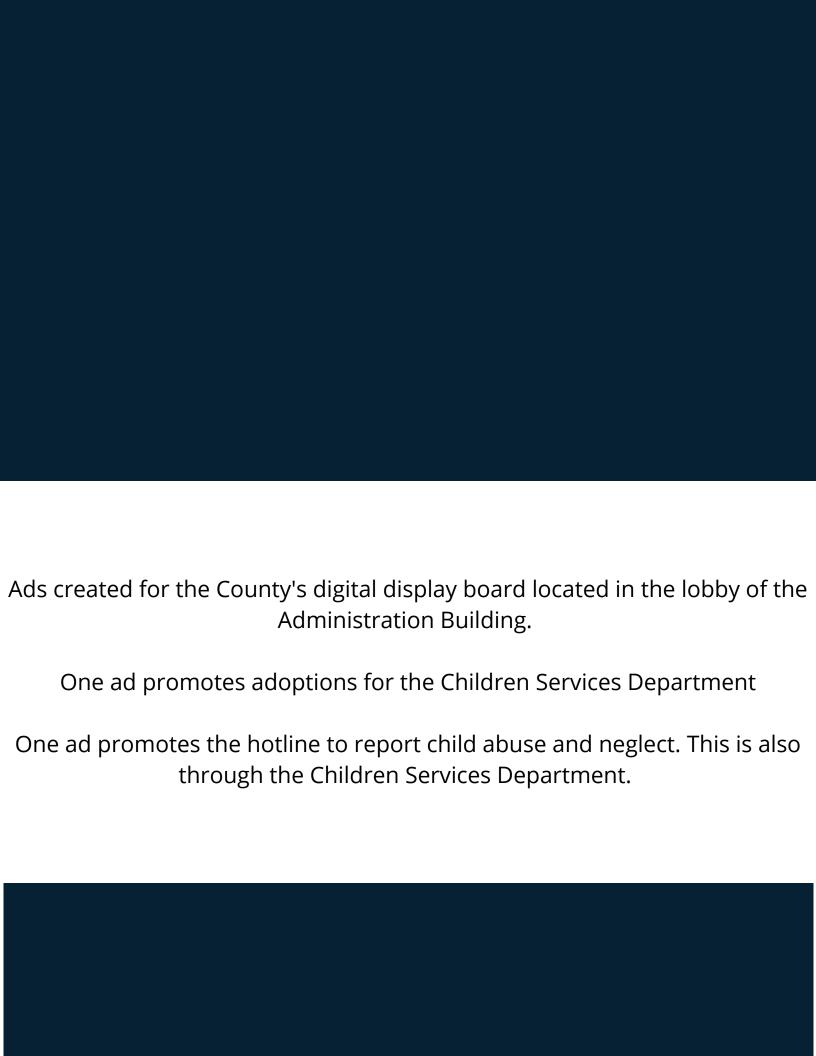
Direct Sales Food Trucks

- Jewelry
- Gourmet Coffee
- Reliv/CBG products
- **Tastefully Simple**

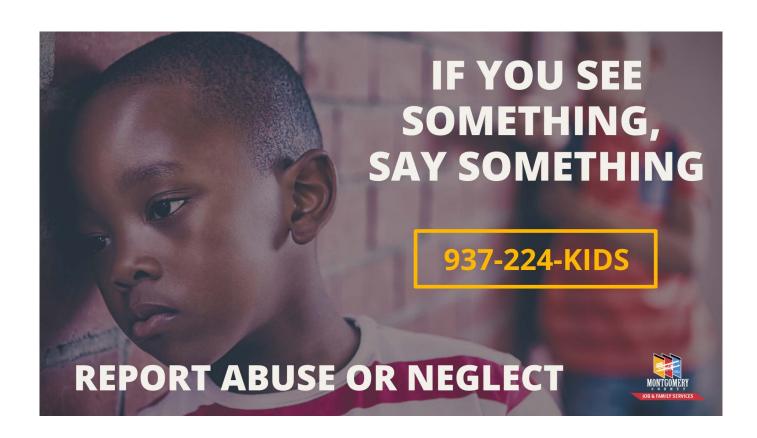
- What the Taco!?
- Turkey's R Us
- T's Heavenly Taste

More Information: Dorine Ragsdale, 2018 United Way Campaign Coordinator – 937-225-5802

Digital Display Board

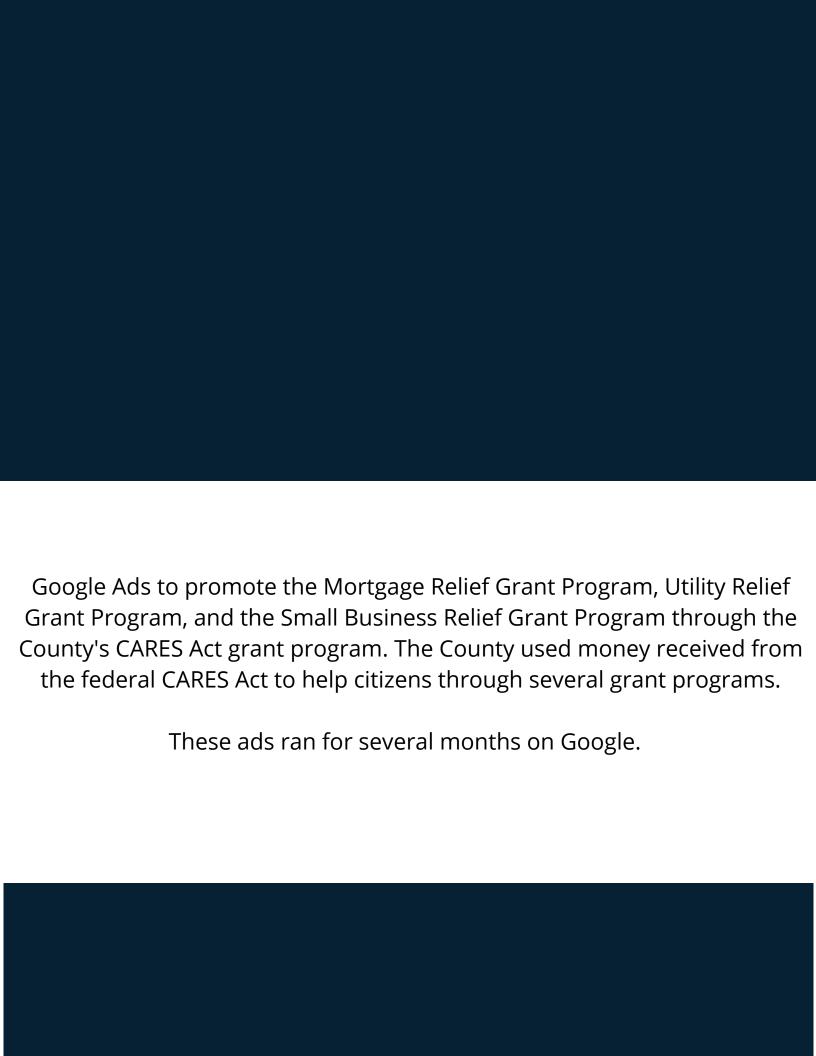


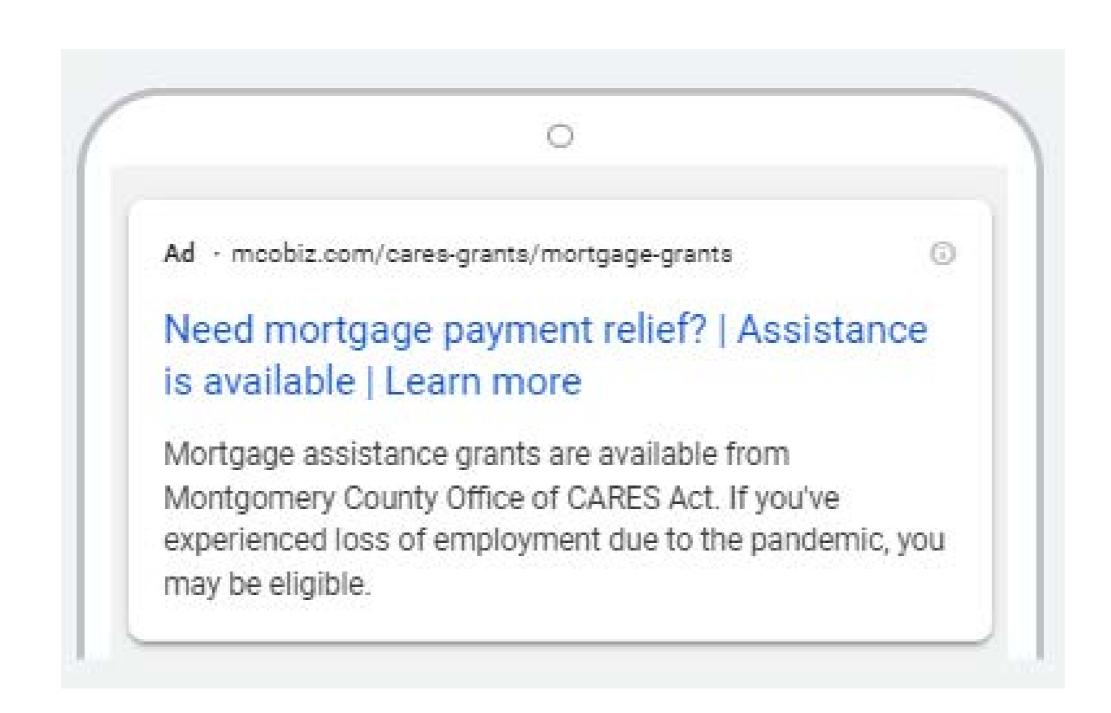




Digital Advertising

Google Advertising





Montgomery County | Need Small Business Relief? | Small Business Grants +5 more www.mcobiz.com/cares-grants |
Apply now for a small business grant from Montgomery County Office of CARES Act. Individual awards up to... View assets details

Montgomery County CARES Act | Utility Relief www.mcobiz.com/utility/relief Need help paying your utility bills as a result of the pandemic? Assistance is available. Follow the link to apply.

Montgomery County | Need Small Business Relief? | Grants for small businesses +4 more www.mcobiz.com/cares-grants | Qualify even if you also received funding from the Paycheck Protection Program or the SBA. Apply now for a small... View assets details

Facebook Advertising

1. Facebook Ads to promote the Small Business Relief Grant Program through the County's CARES Act grant program. The County used money received from the federal CARES Act to help citizens through several grant programs.

These ads ran for several months on Facebook.

- 2. Facebook ad promoting nominations for the County's inaugural Food Champion Awards. This award was part of the 2019 Food Summit.
- 3. Facebook Ad promoting viewership of the 2020 Raymond L. Fitz Award Ceremony. Typically held in person, the event was held virtually in 2020. A series of filmed videos and live interview panels were shown online at a set time. These ads were aimed at creating awareness of the move to virtual anand an attempt to reach new viewers who may not usually attend the in-person event.

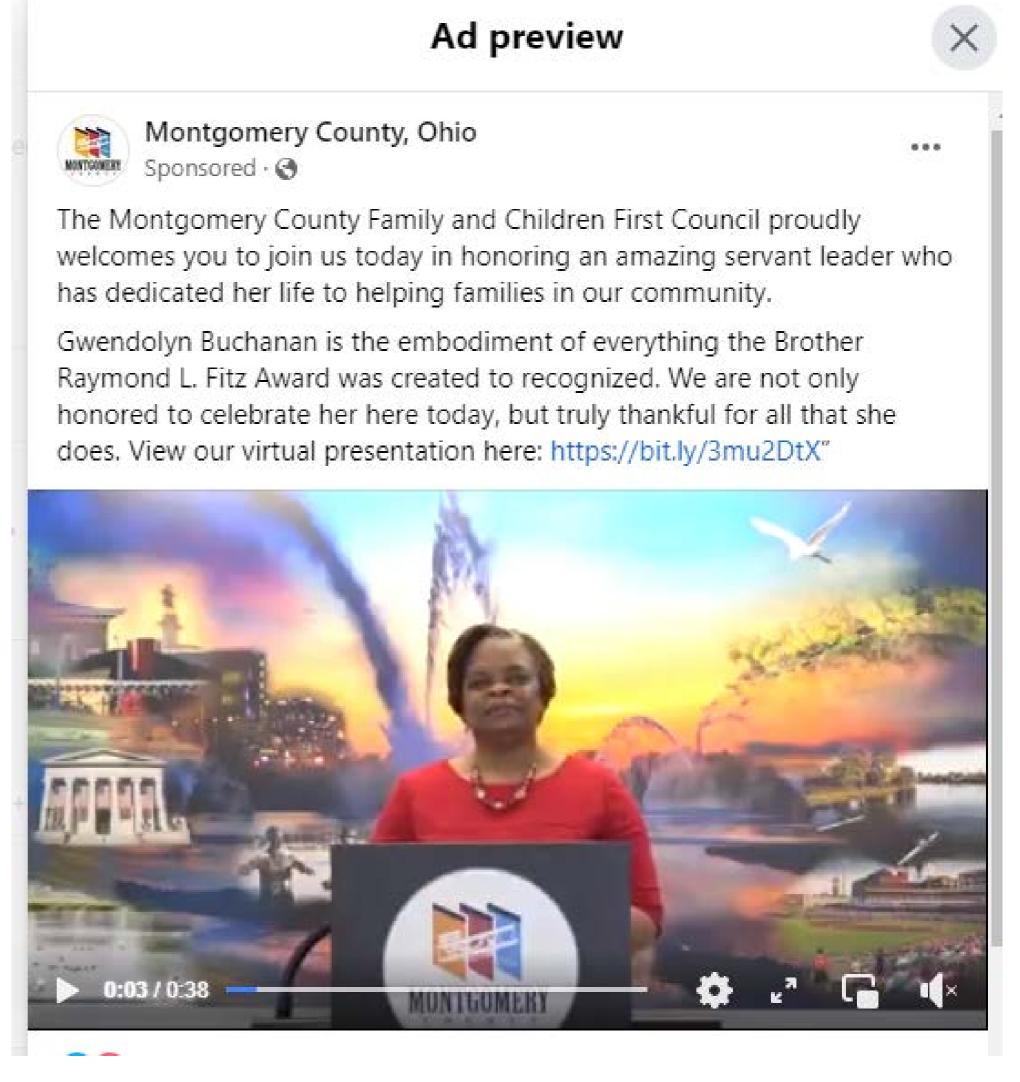


ATTN Small Businesses: Help is on the way! Montgomery County will be distributing \$40 million in CARES Act funding to small businesses that have been impacted by the COVID-19 pandemic.

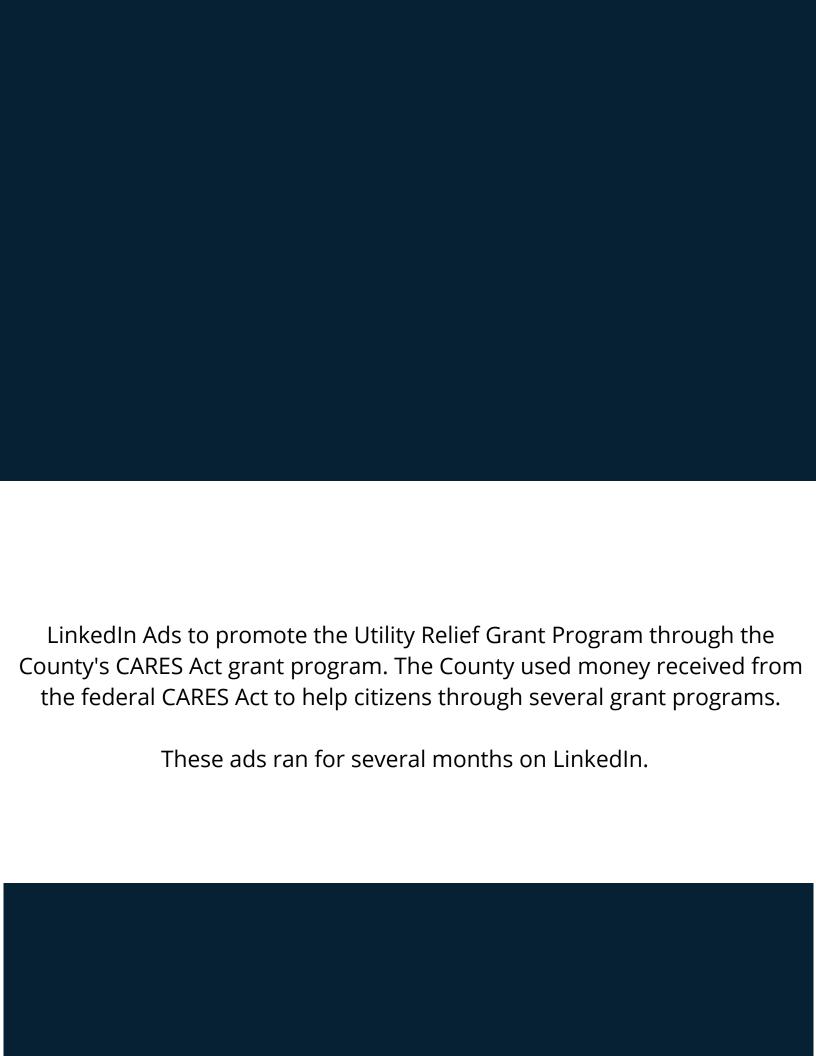
Sign up for email alerts and you'll be one of the first to know when we launch the online grant application for small businesses: https://bit.ly/MCOhioCares.

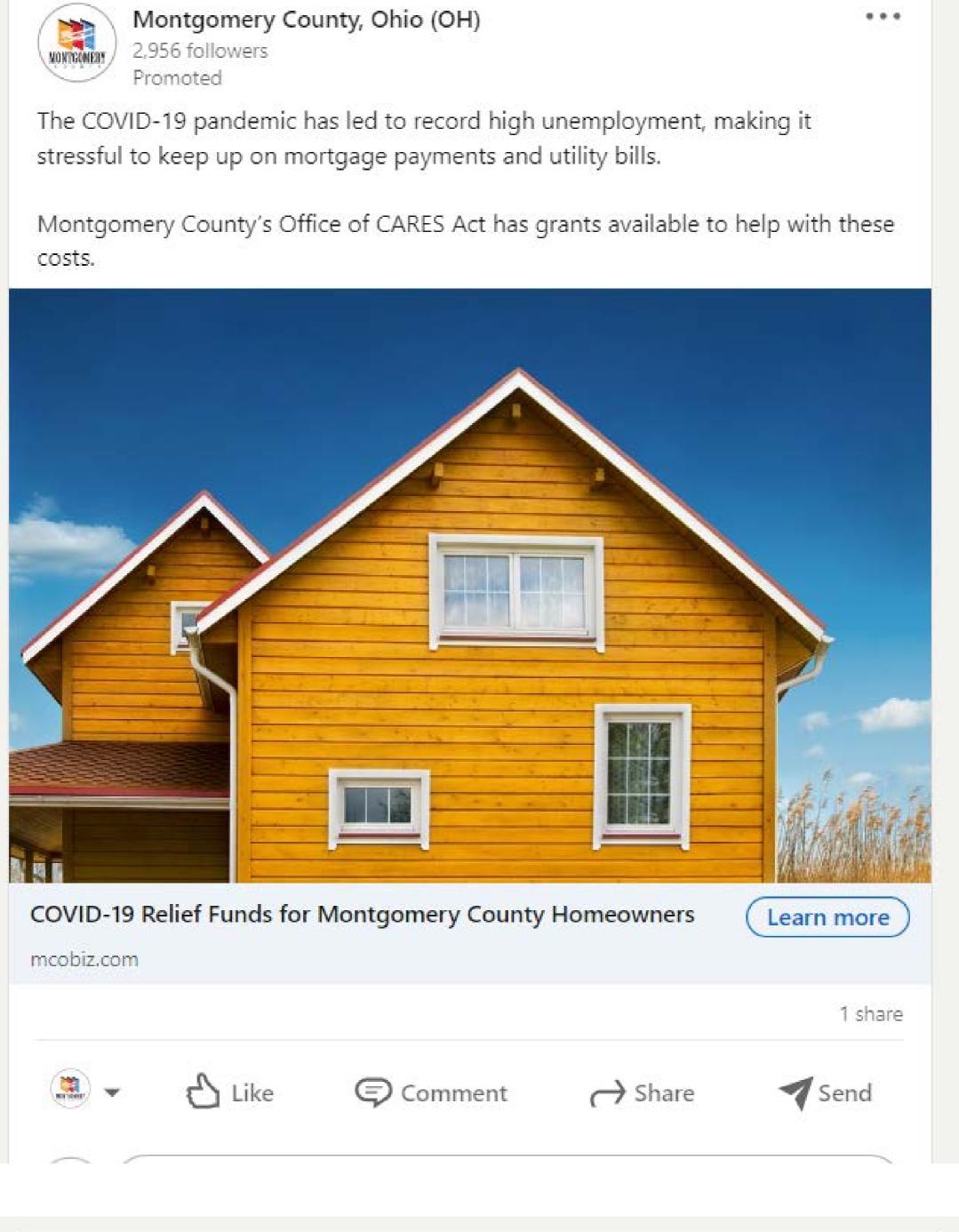






LinkedIn Advertising







Programs

This program was for the 2019 Food Summit, an annual event the /County holds to raise awareness about food inequity and bring together local agencies to meet and greet.
I built this program from scratch in Adobe InDesign.
I worked with the planning committee and the Communications Department on the design

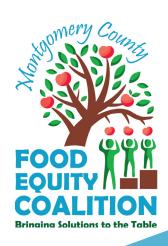


2019 Food Summit

Presentation of the Food Equity Plan "Bringing Solutions to the Table" November 20, 2019









Montogmery County Commissioner Judy Dodge



Public Health Commissioner Jeff Cooper



Former U.S. Ambassador Tony P. Hall



Dayton City Commissioner Matt Joseph



Dayton City Commissioner Chris Shaw

A COMPLEX PROBLEM DESERVES A COMPREHENSIVE SOLUTION

It is my pleasure to welcome all of you to our 9th annual Montgomery County Food Summit on behalf of my co-hosts.

Since we started this work in 2010, we've hosted speakers to address topics like access to health food, affordability, local farms and ecosystems, and the impact of poverty and hunger on our citizens. We've learned together and grown together.

But we must do more than talk.

This year, we are thrilled to launch our first Food Equity Plan. This action plan is our blueprint to a better future – one where healthy food is more prevalent and fewer people go hungry.

As you know, access to healthy food and nutrition is a primary social determinant of health outcomes for our residents. That's why the County committed to the establishment of the Food Equity Coalition – bringing together partners from the fields of health care, education, local government, and dozens of nonprofit organizations.

Our collective impact approach will help to achieve our mission of increasing the availability of healthy, affordable local food; while also decreasing food instability and food waste. We know that we can do more together than working separately.

I am so thankful to the many people who have contributed to the establishment of the Food Equity Plan during the past year. I also appreciate the community sponsors who have made today's event possible.

Make sure you get involved and connect with our speakers after the formal program. I know that you will continue to stay invested in "Bringing Solutions to the Table."

Sincerely,

way wood

Judy Dodge Montgomery County Commissioner

PROGRAM SCHEDULE

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8:00 a.m.	Registration & Breakfast Buffet
9:00 a.m.	Opening Remarks Montgomery County Commissioner Judy Dodge Public Health Commissioner Jeff Cooper Former U.S. Ambassador Tony P. Hall Dayton City Commissioners Matt Joseph and Chris Shaw
9:20 a.m.	Introduction of the Food Equity Coaliton Haley Carretta, Public Health – Dayton & Montgomery County
9:30 a.m.	Food Insecurity Lora Davenport, The Foodbank, Inc. Lee Lauren Truesdale, The Foodbank Inc.
9:45 a.m.	Strong Communities Nicole Wasmuth, Hall Hunger Initiative Chaz Amos, Thurgood Marshall Student
10:00 a.m.	Sustainable Ecosystems Lamees Mubaslat, Montgomery County Kevin Hallinan, University of Dayton Susan Jennings, Arthur Morgan Institute for Community Solutions
10:15 a.m.	Break - Networking
10:30 a.m.	Healthy People Stacy Shern, Public Health – Dayton & Montgomery County Sherry Wilcoxson, Five Rivers Health Center Emily Callen, Dayton Children's Hospital
10:45 a.m.	Vibrant Farms Felix Fernando, University of Dayton Hanley Institute Suzanne Mills-Wasniak, The Ohio State University Extension Matt Keener, Keener Farm
11:00 a.m.	Thriving Local Economies Darius Beckham, City of Dayton Tawana Jones, Montgomery County Tina Patterson, Homefull
11.15 a m	Montgomery County Food Champion Awards

11:15 a.m. Montgomery County Food Champion Awards Closing Remarks and Call To Action

Montgomery County Commissioner Judy Dodge

Haley Carretta, Public Health – Dayton & Montgomery County

Thank you to our generous sponsors.















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